

The Adrenaline Vault Podcast Breaking All Network Records

September 14, 2010 -- DALLAS, TX -- NewWorld announced today that the Adrenaline Vault Podcast (or Avault Podcast) has shattered its entire network records with the most recent show.

The Avault Podcast (www.avaultpodcast.com), launched on September 25, 2008, has been gaining a steady following for about two years, but recently exploded in popularity, reaching Top 20 in audio videogame podcasts on iTunes and Top 50 in the same category on Zune Marketplace. The simple format of the show, with its three hosts Mark Turcotte, Bill Bolton and Chris Micieli, chatting with a new industry guest every week has gained increased acceptance with the videogame community.

"We are excited to have reached this level of public acceptance," says Avault Podcast Lead Host, Mark Turcotte. "We will soon host our 100th podcast show, and can't wait to celebrate this important milestone with all of our fans that listen to the show every week."

The Adrenaline Vault, created by Angel Munoz (CEO of NewWorld), is an online videogame publication that was launched on November of 1995 with the goal of becoming an independent source of unbiased information about video games. The Avault Podcast is the official audio broadcast of the Adrenaline Vault.

For more information about the Avault Podcast, head over to www.avaultpodcast.com