

## **Game With Heart Teams With NewWorld to Deliver The Game With Heart Podcast**

September 13, 2010 – DALLAS TX - NewWorld announced the addition of yet another podcast show to its growing network of shows. The Game with Heart charitable organization has signed a two-year agreement with NewWorld for the production and distribution of the Game With Heart Podcast show, to be available every week commencing Wednesday, October 13, 2010 at <http://www.gamewithheart.org>.

The Game With Heart charity's mission is to combat major societal health issues by harnessing the positive power of video games with a focus on combating childhood obesity.

The podcast show to be hosted by Nathan Finnigan, former COO of Centinela Freeman Community Foundation and psychologist Dr. Jordan Turner, will feature medical and industry experts in candid discussions about childhood obesity and the utilization of video games and video game technology in the creation of innovative methods for the rehabilitation of those in need.

“The weekly show will be well balanced between light and serious discussions with relevant information for parents, counselors, medical professionals and video gamers” said Co-founder and CEO of Game With Heart, Roger Lloyd. “We are looking to create a program that will share information on rarely discussed topics of the video game industry.”

Angel Munoz, CEO of NewWorld, will be the Executive Producer of the show and is a member of the Game With Heart Board of Directors.

For more information, email Game With Heart at [info@gamewithheart.org](mailto:info@gamewithheart.org)