

## **Stevie Case Teams With NewWorld to Deliver Stevie FTW Podcast**

March 1, 2010 – Dallas - NewWorld today announced that game industry icon Stevana “Stevie” Case has signed a two-year agreement to host a weekly podcast named Stevie FTW.

Ms. Case (aka. “KillCreek”) became a major presence on the gaming scene in the late 1990s, while still a pre-law student at the University of Kansas, when she joined the ranks of the Cyberathlete Professional League (CPL) as the first professional female gamer. After touring the world competing in tournaments, she threw herself into game development and eventually moved into the ranks of high tech management. Ms. Case currently lives near San Francisco and balances life as a mom with heading up Business Development at gaming technology provider, Live Gamer.

Stevie FTW will focus on the high tech lifestyle, and explore how web culture, digital media, and the latest gadgets and games impact everyday life. Ms. Case will bring focus to the intersection of high tech with her passions for adventure, food, wine, travel and more. Each week promises a new adventure for Ms. Case and her audience. Stevie FTW will air every Wednesday beginning March 31. NewWorld will produce the show in association with Live Gamer.

More information on Stevie FTW, will soon be available at [www.StevieFTW.com](http://www.StevieFTW.com).